



Janner Medical Foundation

**Supporting Tanner
Health System
through fundraising**



Tanner Medical Foundation is located in Carrollton adjacent to Tanner Medical Center. Housed in the former Groover home, the office is on the hill above the park.

Tanner Medical Foundation

Tanner Health System is the largest provider of charity and indigent care in the West Georgia area. In fact, almost \$10 million in uncompensated charity care was provided last year at Tanner's three not-for-profit hospitals in Carrollton, Villa Rica and Bremen.

In addition, Tanner operates several diabetes clinics in West Georgia and coordinates hundreds of community health programs for individuals and businesses through the Tanner Specialty Center for Diabetes, Hyper-tension and Wellness. In a year's time, more than 850 diabetic patients make more than 5,000 visits to Tanner diabetes

clinics. In addition, more than 11,000 people in the community participated in more than 225 community healthcare programs coordinated by Tanner's Specialty Center during the past year. Tanner Health System provides the largest and most diverse opportunity for volunteer services in our community as well.

From the optometrists and podiatrists who volunteer their services at the diabetes clinics to more than 300 auxiliary, service, chaplain, hospice and junior volunteers associated with Tanner's three hospitals in Carrollton, Villa Rica and Bremen, our communities are fortunate to have hundreds of individuals and business people

dedicating 45,000 volunteer hours each year at various entities within Tanner Health System.

In addition, more than 200 volunteers from the community work together each spring to stage Tanner Medical Foundation's largest annual fundraiser, the Magnolia Ball, a sold-out black-tie gala for 670 guests. More than \$400,000 for the expansion of Cardiology Services will be raised at the 15th annual Magnolia Ball in May 2005.

When the Tanner Heart Center is constructed, these dedicated community volunteers and supporters of the Magnolia Ball will know they have helped build a full continuum of cardiology healthcare in West Georgia.

Tanner Medical Foundation's DONORS

Tanner Health System and Tanner Medical Foundation greatly appreciate the many generous gifts from our friends. Contributions to the Foundation benefit our community by providing a variety of capital improvements, programs and services. We gratefully acknowledge the following contributions received in the first three quarters of 2004. For more information on giving opportunities, please contact Tanner Medical Foundation at **770-836-9871**.

Tanner Medical Center/ Carrollton Funds

CAPITAL IMPROVEMENT

Contributions:

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CARDIOLOGY SERVICES

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Contributions:

Tanner Health
System Physicians

Fourteenth annual Magnolia Ball raises more than \$385,000 for Tanner Cardiology Services

Mysteries of Ancient Egypt

The 2004 Magnolia Ball, themed "Mysteries of Ancient Egypt," raised more than \$385,000 for the expansion of Tanner's cardiology services program. The sold-out, black-tie gala for 670 guests was held on Alice Richards' Southwire Estate on May 15, 2004. Mary Covington was the 2004 honorary chairperson. General co-chairs were Robyn Grillo and Charlie Sprewell.

More than 200 volunteers and hundreds of businesses in the community support the Magnolia Ball year after year, handling everything from decorations to auction donations.

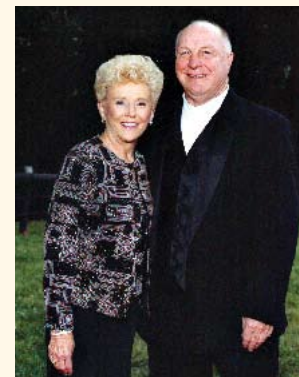
Proceeds from the 2004 Magnolia Ball provided the third year of a five-year commitment to raise \$2 million for the expansion of Tanner's cardiology services program.



Mary Covington, honorary chairperson of the 2004 Magnolia Ball



Primary sponsors, Dr. and Mrs. Robert B. Pitts.



Primary sponsors Norman and Glenda Banks



Representing platinum sponsor West Georgia National Bank, Mr. and Mrs. Leighton Alston



Platinum sponsor and host of the annual Magnolia Ball, Alice Richards (at left), with Lee and Artie Richards.

Magnolia Ball Sponsors

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Platinum sponsors Bob and Tish Stone (center) with Todd and Karen Middlebrooks (left) and Susan and Steve Martin (right)



Platinum sponsors Tom and Cornelia Richards at their table with (standing, from left), Joel and Jeanne Williams, Tom Richards, Dottie and Bill Hamrick, and Kitty and Van Wilks. Seated, from left, Cornelia Richards, and Kay and Robert Wilson



2004 Magnolia Ball Honoree, Mary Covington (seated), is pictured with the Magnolia Ball Executive Committee. Standing, from left: Denise Taylor, President and CEO of Tanner Medical Foundation; Charlsie Sprewell, General Co-Chair; Beth Toothman, Decorations Vice Chair; Jim Gill, Sponsorship Vice Chair; Ann Carter, Decorations Vice Chair; Meghan Sullivan and Diane McConahy, Auction Vice Chairs; and Robyn Grillo, General Co-Chair.



Platinum sponsors Jim and Cheryl Gill (seated), with Jay Gill and Donna Cooley



Representing platinum sponsor Tisinger, Tisinger, Vance and Greer, Dick and Marian Tisinger



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We are extremely proud of the community volunteers who believe in Tanner Health System and Tanner Medical Foundation, and support our efforts to continuously improve the general health of the residents of our community through the provision of high quality, affordable healthcare services.



Tanner Medical Foundation

303 Ambulance Drive • Carrollton, GA 30117 • 770-836-9871

Leading-Edge Cancer Treatment

Donations help provide leading-edge cancer treatment in Carrollton

As a result of the generosity of Tanner Medical Foundation donors and the support of patients and their families, Tanner's Roy Richards, Sr. Cancer Center is on the leading edge of state-of-the-art cancer treatment.

Donations to the Roy Richards, Sr. Cancer Center Fund have been used to purchase a hi-speed computed tomography (CT) simulator, a Portal Vision, and a Multi-leaf Collimator. This new equipment, along with an upgraded 3-D treatment planning system, allowed the cancer center to perform 560 Intensity Modulated Radiotherapy Treatments (IMRT) between March 2003 and August 2003.

IMRT is a state-of-the-art cancer treatment method that combines computer technology and radiation therapy to precisely deliver lethal doses of radiation to tumors while sparing nearby healthy tissue. Through the use of the CT scanner and special treatment simulation software, the exact location of the tumor is determined and an individual digital 3-D treatment plan is designed for the patient.

According to Richie Bland, M.D., medical director, the Roy Richards, Sr. Cancer Center in Carrollton is one of only a few centers in the state using this latest advance in radiation oncology. "We are the smallest community in the state offering these treatment modalities," Bland says. "The equipment we have is on a par with that currently being used at Emory and at the Medical College of Georgia."

Last year, more than 8,000 radiation treatments and 3,000 chemotherapy treatments were provided to patients—the busiest year since the center opened in 1989. The Roy Richards, Sr. Cancer Center serves patients from six counties in West Georgia and four counties in East Alabama.

For information about how you can designate a contribution to benefit the Roy Richards, Sr. Cancer Center, please contact Tanner Medical Foundation at **770-836-9871**.

At the Heart of Things: Tanner Heart Center Plans Underway

Within the Tanner Health System service area, 41 percent of deaths result from cardiovascular disease. This statistic shows that there is clearly a need for a quality, accessible, comprehensive cardiovascular program for Carrollton and the surrounding West Georgia area.

Donations to the Tanner Cardiology Services Fund will assist with the multimillion dollar project to expand educational programs, early and comprehensive diagnostic services, leading-edge therapeutic modalities, and ongoing disease management/assistant services. The cardiology services expansion will culminate with the construction of a new heart center, which will house all of Tanner Health System's cardiac and cardiovascular services in one building on the Carrollton campus.

"Time is muscle," according to Charlie Rouse, M.D., a cardiologist with West Georgia Cardiology and medical director of the Cardiac Progressive Care Unit and Cath Lab at Tanner Medical Center. "Now, depending on the time of day, and whether a patient is transported by helicopter or ambulance, the quickest we can get a patient to an Atlanta hospital is 45 minutes." The creation of Tanner Heart Center will allow the cardiologists to perform intervention procedures not currently offered in West Georgia.

To assist with the cardiology services expansion, Tanner Medical Foundation is focusing its fundraising efforts in this area. Approximately \$2 million in proceeds from the 2002 through 2006 annual Magnolia Ball events will be designated for the Tanner Cardiology Services Fund.

Should you wish to support the development of the new Heart Center, you may make a donation to Tanner Medical Foundation and designate the use of your contribution for the Tanner Cardiology Services expansion. Donations may be mailed to the following address: 303 Ambulance Drive, Carrollton, GA 30117. For more information, please contact the Foundation at **770-836-9871**.

